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HSBC IN VIETNAM ORGANISES ITS FIRST CHARITY FUTSAL LEAGUE

After a series of seminars, events, new product launches and transaction office openings, HSBC in Vietnam has broadened its reach once again – this time by creating a futsal league for corporate customers to benefit local charities.

Futsal – a variant of association football that is mainly played indoors – is the newest addition to HSBC’s portfolio of annual charity competitions, which already includes popular and prestigious golf and tennis tournaments. As with all of HSBC’s fund raising sports events, the bank will sponsor the cost of the equipment and venue so that all registration fees from the HSBC Charity Futsal League can be donated directly to charity.

The league’s inaugural fixture will be held at Rach Mieu Stadium, 1 Hoa Phuong Street, in Phu Nhuan on Saturday 27 June from 7.30am to 6pm. A team from HSBC will be joined by players from seven of HSBC’s high-profile Global Banking and Commercial Banking customers, including Maersk, Phu My Hung, Thibidi, Prudential, Danone, Mayer Brown JSM, Petrol VN Fertilizer & Chemical in a nine-game play off to be crowned Ho Chi Minh City’s futsal champions. The HSBC Charity Futsal League is expected to raise around US\$6000 for Sunflower Foundation, which supports children with cancer.

“HSBC is committed to supporting the community and making a difference to the lives of people in Vietnam,” said Thomas Tobin – chief executive officer of HSBC in Vietnam. “Through our Corporate Sustainability (CS) activities, we aim to make a positive impact in Ho Chi Minh City. This event is an opportunity for companies that share HSBC’s CS ideals to partner up through a fund-raising sports activity while also cementing business relationships. HSBC cares.”

In line with group strategy for a sustainable development, HSBC in Vietnam has sponsored and organised many innovative community-oriented initiatives. The bank has been a Gold Sponsor and an active participant in the Saigon Cyclo Challenge for nine consecutive years. HSBC has organised blood drives and competed in Fun Runs, as well as hosted parties and donated mid-autumn festival and Tet gifts to warm shelters and orphanages for some of HCMC neediest youngsters.

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HSBC Bank (Vietnam) Ltd. expands Ho Chi Minh city network with three new transaction offices

One of HSBC's key missions is to raise awareness of corporate sustainability and social responsibility among its staff and business partners. The HSBC Charity Futsal League is the latest sporting event where the Bank will link to its customers to share HSBC's caring for the community via charity fundraising.

Tobin added: "We encourage all HSBC staff to make a contribution, whether it's time spent visiting local orphanages or demonstrating their prowess on the sports field. Through activities like the HSBC futsal league, we hope to inform more of HSBC's customers about our corporate sustainability activities, and join up together to improve the quality of life for people in the community in which we all live and work."

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Notes for editors

HSBC in Vietnam

HSBC has been in Vietnam for 138 years - the Bank first opened an office in Saigon (now Ho Chi Minh City) in 1870. The Bank officially started to operate as HSBC Bank (Vietnam) Ltd. on 1 January 2009 and is headquartered in Ho Chi Minh City. The Bank's network includes one branch and three transactions offices in Ho Chi Minh City, one branch and three transaction offices in Ha Noi, one branch in Binh Duong and a representative office in Can Tho. HSBC is the largest foreign bank in the country in terms of investment capital, network, product range, staff and customer base.

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding and a principal member of the HSBC Group which, with about 9,500 offices in 86 countries and territories and assets of US\$2,527 billion at 31 December 2008, is one of the world's largest banking and financial services organisations.

The Hongkong and Shanghai Banking Corporation currently holds 20 per cent of the share capital of Vietnam Technological and Commercial Joint Stock Bank (Techcombank), one of the largest joint stock commercial banks in Vietnam, and 10 per cent of the share capital of BaoViet Holdings, the leading financial insurance group in Vietnam.

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